



Investing in our future, a nickel at a time!

Dick's Fresh Market is kicking off a new promotion, "Cash for Kids", to raise money for the School District of Amery. Dick's Fresh Market strongly believes in supporting our schools and our youth, as well as giving back to the community. In these times of budget cuts and financial crisis for our schools, we here at Dick's Fresh Market want to do our part to give back to our community in a way that pays off now and in the future.

Various vendors have joined us in support of our youth. Dick's Fresh Market and our vendors will donate 5 cents for every qualifying item that is sold during the promotional window. Our vendors will receive advertising support plus sponsorship recognition throughout the program.

There are many grocery promotions that our young families actively support the schools with every day. Yet once the customers' children get older, or for our customers without children, these customers no longer cut the box tops or save labels. This is what makes the "Cash for Kids" promotion different. Our customers do not have to do anything special to support Amery schools. Without clipping a box top, turning in a label, or washing out a milk lid, 5 cents will be donated for every supporting item that a customer buys. This means 100% participation! For example, if a customer buys the supporting pizza, soft drink, or snack chips, 5 cents will automatically be donated to the school. Every shopping cart at any time at Dick's Fresh Market that runs through our check stand has the potential to earn money for our schools. Whether a parent or single person, whether from the Amery area or from out-of-town, every qualifying item purchased counts toward 5 cents to the Amery School District.

This 10-week promotion will run from February 5th through April 15th.

A handwritten signature in black ink, appearing to read "Dick's", is positioned above the name of the store.

Dick's Fresh Market

1050 River Place Mall, P.O. Box 423
Amery, Wisconsin 54001
Phone: (715) 268-7513
Fax: (715) 268-2903

112 Chieftain St., P.O. BOX 189
Osceola, Wisconsin 54020
Phone: (715) 294-2158
Fax: (715) 294-

1121 South Main, P.O. Box 239
River Falls, Wisconsin 54022
Phone: (715) 426-5920
Fax: (715) 426-5924