

MINIMUM STANDARDS FOR CREATING A FACEBOOK PAGE

The following guidelines are meant to create a cohesive and uniform presentation of the School District of Amery on Facebook.

1. Facebook may be used to create “pages” for various groups, teams, activities, sports, etc, that are affiliated with the District.
2. The staff member/advisor/coach/volunteer shall serve as the administrator of the page and shall abide by established District policies that address Social Media.
3. Each Facebook page that is created must have a link to either the District’s website or the relevant page on the District’s website.
4. The administrator of the Facebook page is responsible for archiving the contents of the page. Archiving includes comments, posts, pictures, etc.

ADOPTED: April 18, 2011